



ISSN 2349-638X

REVIEWED INTERNATIONAL JOURNAL

**AAYUSHI
INTERNATIONAL
INTERDISCIPLINARY
RESEARCH JOURNAL
(AIIRJ)**

MONTHLY PUBLISH JOURNAL

VOL-I

ISSUE-VI

Nov.

2014

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The Development of Football through the Sport Pages of Newspapers

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Abstract

The Sport, Football is played in almost all counties in the world. Nevertheless, football is also considered the King of all sports. It played in different countries with different names. In China, it is called Taschu while in Greek, it is known as Pashtam. In 1963, the Football Association was established. The eleven countries became the members of the association. Since the Greece Olympics Games 1906, Football was included in the Olympics. In India, Football Federation of India is affiliated to the International association. India stands 151st position in world football ranking. From 1930, the Football World Cup was organized. The Football World Cup 2014 has just finished in Rio de Janeiro, Brazil.

. If we really want to dominate the world in football, we need to utilize the newspapers' pictures and photos as a great source of teaching football to new players. Once we developed the observational skill in the players, they can use newspapers to learn the thing about football and can induce the interest of others. Thus newspapers are the easily available means that can be exploited for the betterment and development of football in India.

Key Words: - Development of Football through the Newspapers

Introduction

Sport is an instinct in human beings. The man plays different kinds of sports since his birth. The only difference is that if he chooses the particular sport to play according to his physical and mental ability, he will have great chances to get succeed. To become successful in any particular sport, one not only needs to develop his physical and mental capacity but also needs to polish his skill in that sport.

The newspapers can play a pivotal role to develop the sportsperson and his career because the newspaper has reached everywhere from villages in distant area to the big metropolitan cities. It is available in all Indian languages. We can get newspaper in our mother tongue, in national language and in global language. The history of newspaper is very ancient; it dates back in 850 BC. However, in India, the publication of newspaper began on 26th January 1780. In 1826, the first Hindi newspaper published from Calcutta. From the year 1877, the articles related to the sports started to get published in newspaper. The year 1920 marked the beginning of full time sport journalism. The Indian Hockey Team won the gold medal in the Olympic in 1924; during that period journalists penned many articles about it. Now in the age of technology, the print media has reserved a special page for sport news. Sport news often placed on the front page of the news as well due to their popularity. The news items published in the newspapers give a detail account of a particular sport event or match. The information and depiction of the match in a news item is given so systematically and in well analytical and critical manner that sometime we think whether we are watching the match before our eyes or not.

The Sport, Football is played in almost all counties in the world. Nevertheless, football is also considered the King of all sports. It played in different countries with different names. In China, it is called Taschu while in Greek, it is known as Pashtam. In 1963, the Football Association was established. The eleven countries became the members of the association. Since the Greece Olympics Games 1906, Football was included in the Olympics. In India, Football Federation of India is affiliated to the International association. India stands 151st position in world football ranking. From 1930, the Football World Cup was organized. The Football World Cup 2014 has just finished in Rio de Janeiro, Brazil.

The Contribution of the newspapers in developing Football

- The information of the sport and its historical background
- The Knowledge of rules
- Developing the skills
- Strategies
- The information of Sportspersons
- Penalty

- Exercises
- Limelight and Economical earning
- Schedule of matches
- The result of matches
- The Rank of team in points table
- The Conclusion of the event
- The prize distribution: the best player

The Information of the Sport and its Historical Background:

During the Football World Cup 2014 Brazil, the newspaper published a series of articles depicting the history of Football sport. The news papers also gave the information about the previous Football World Cup matches. This helps us to reckon which team is strong. The news papers also published information of the records of all teams in preceding World Cups.

The Knowledge of Rules:

The Common people come to know about the rules of football through the news papers. The newspapers also published the changing rules from time to time. This helps rules of football to reach to people of small distant villages and that is also in their native language. Thus, the newspapers help to propagate the rules of football.



Developing the skills:

Football is a team sport. There is a lot of importance to the personal as well as team coordination in this sport because football needs following skills 1) Pass, 2) Kick, 3) Ball Controlling, 4) Goal Keeper's skills, 5) Ball Tackling. In newspapers, the numerous beautiful photographs of these skills are published on daily basis. The sport teachers, experts and the sportspersons can use these photos in the newspapers to develop the football. Such photos help the experts and the sportspersons to observe the players' movement, their body language, the defense of opposite team, follow through etc. The new players can practice well by adopting the style and field movements of the players through the pictures of football matches



Strategies:

Which team is going to play against which team? Who are the striker players in teams? Who are attacking players in teams? How can these players be stopped? All such discussion is done in the articles on the football in the daily newspapers by experts. It is indeed a nice information for the new practicing players.



The Information of the Player

The newspapers are the great source of information about football players of different countries. The newspapers often published the thorough information and records of the famous players of different teams. For instance, Team Portugal had Ronaldo, Brazil had Nemiya

Penalty:

Generally a player gets penalty when he misbehaves on field by the match umpire through yellow card or red card. Uruguay's Luis Suárez bit Italian defender Giorgio Chiellini during the Italy-Uruguay match of World Cup 2014. He has been banned for four months. So through the newspapers the rules about penalty are foreground which helps people to know more about the game.

Exercise:

There is a paramount importance to the physical and mental fitness in football. Agility, attacking posture, presence of mind, and encouragement are the fundamental need in this game. For that, exercise plays a cardinal role. Through the physical exercises and Yoga or Meditation, players can makes themselves physically strong and mentally fit. Through the photos published in newspapers, the plays can learn and imitate the various exercises which globally popular.



Limelight and Economical Earning:

Football gives the fame and popularity to the players in the world; it brings the players into the limelight. It is also the great source of earning money. For example, there are many commercial football clubs like Liverpool, Manchester which offers millions of dollars to the players.

Schedule of the Matches

There is a tremendous importance to the Schedule of the Matches in football. Schedule helps the various teams to pre-plan their strategies against their opposite team. Hence the schedule of games should be known well in advance to the players, coaches, management, and physiotherapist, doctor, audience and the sport lovers. Everyone from players, coach to audience needs the schedule. Players needs it to raise it performance, manager needs it to plan the strategies of team, physician needs it to maintain the physical fitness of the players till the games begin, even the sport lovers need to know the schedule to encourage and support their team during the matches



Result of the Matches:

Each and every match is very interesting in football. Whether the match finishes before the time or in extra time or in penalty shootout, the result of a particular game is published in detail in newspaper. Not only this but even on what minute, a player made a goal and how many goals a player did in a matches, all information is given in the newspaper.



The Rank of a team in the Points table:

In the FIFA World Cup 2014, Brazil, 32 teams were featured. These teams divided into nine groups from A to I. Two top teams from each group qualified in the second round. The Second Round was contested by the top eight runners-up. The second round draw took place at the headquarters of FIFA in Zürich, Switzerland, on 21 October. How many goals have been done by a particular team or how many matches were drawn? So the rank of a team is decided through the performance of teams. For example: the teams like Iran, Japan, South Korea, Australia, Iraq top in the points table in the first round. The updated points table published in newspaper on daily basis.

The Conclusion of the event:

On the conclusion of the event, the summary of all matches like the names of best players, the goals in the tournament, who won most matches, who lost most matches and how many matches tied etc. is published in the newspaper.

Awards:

The awards given in the FIFA World Cup 2014 are as follows:

- a) The adidas Golden Ball was awarded to Argentina captain Lionel Messi for his outstanding displays at Brazil 2014.
- b) The adidas Golden Boot award goes to the top goalscorer at the FIFA World Cup who at Brazil 2014 was Colombia's James Rodriguez.

- c) The adidas Golden Glove goes to the tournament's most outstanding goalkeeper who at Brazil 2014 was deemed to be Germany's Manuel Neuer.
- d) The Hyundai Young Player award was awarded to France's Paul Pogba for his excellent displays at Brazil 2014.
- e) The FIFA Fair Play Award will go to the team with the tournament's best disciplinary record. Only teams that reach the knockout phase are eligible. Spain won the trophy at South Africa 2010.
- f) Winner: GERMANY, Runners-Up: ARGENTINA, Third: NETHERLANDS

(Source: <http://www.fifa.com/worldcup/awards/>)

The information of these awards was given through the internet to the people but those who are residing the remote villages got it from the local newspapers in their language. Here Newspapers played an instrumental role in invoking an interest of the youth from the rural area to play Football and directly contributed towards the development of football.

पदक विजेत्यांवर होणार लाखोंचा वर्षाव

सुवर्णपदक 50 लाख, रौप्यपदक 30 लाख, कांस्यपदक 20 लाख

२० रुपये बक्षीस दिले जाणार आहे.

राही सरनोबत

राष्ट्रकुल स्पर्धेतील पदक विजेत्यांवरच महाराष्ट्र शासन वंद्य चांगलेच मेहरबान झाले आहे. यावेळी पदक विजेत्यांच्या बक्षीसात घसघशीत वाढ करण्यात आली आहे. दिल्ली राष्ट्रकुल स्पर्धेतील पदक विजेत्या खेळाडूंना तुटपुंजी रक्कम मिळाली होती. त्यावेळी सुवर्णपदक विजेत्याला १० लाख, रौप्यपदक ७.५ लाख तर कांस्यपदक ५ लाख रुपये बक्षीस देण्यात आले होते. इतर राज्यांनी खेळाडूंना जोरदार बक्षीस जाहीर केली. इतर राज्यांच्या घोषणेने महाराष्ट्र शासनाला आपल्या बक्षीस रकमेत वाढ करण्यास भाग पाडले.

राज्याच्या या खेळाडूंनी जिंकली पदके

राही सरनोबत (सुवर्ण, नेमबाजी), अयोचिका पॉल (रौप्य, नेमबाजी), गणेश माळी (कांस्य, वेदलिपिदंग), ओंकांत ओतारी (कांस्य, वेदलिपिदंग), चंद्रकांत माळी (कांस्य, वेदलिपिदंग).

Conclusion:

India stands second in world population but India is 151 as far as the world football ranking is concerned. If we really want to dominate the world in football, we need to utilize the newspapers' pictures and photos as a great source of teaching football to new players. Once

we developed the observational skill in the players, they can use newspapers to learn the thing about football and can induce the interest of others.

Thus newspapers are the easily available means that can be exploited for the betterment and development of football in India.

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